

828
**SUBMITTAL TO THE BOARD OF SUPERVISORS
COUNTY OF RIVERSIDE, STATE OF CALIFORNIA**



FROM: Economic Development Agency


SUBMITTAL DATE: July 28, 2003

SUBJECT: Novelty Sales Agreement for Riverside County Fair & National Date Festival (Fair)

RECOMMENDED MOTION: That the Board of Supervisors:

1. Authorize the Assistant County Executive Officer/EDA or his designee to execute a three-year agreement with the option of two (2) one-year extensions with Midway Souvenirs to provide novelties and souvenirs to the Riverside County Fair.
2. Authorize the Assistant County Executive Officer/EDA or his designee to administer the terms of the agreement and make any "non-substantive" amendments to the agreement that may arise during the term of the agreement.

(Continued to page 2)


Bradley J. Hudson
Assistant County Executive Officer/EDA

F:\Shared\EDAADMIN\Belinda\F11 Midway Souvenirs DS.doc

FINANCIAL DATA:

CURRENT YEAR COST: \$ 0
NET COUNTY COST: \$ 0
BUDGET ADJUSTMENT: No
COMPANION ITEM ON BOARD OF DIRECTORS AGENDA: No
SOURCE OF FUNDS: N/A

ANNUAL COST \$ 0
IN CURRENT YEAR BUDGET: N/A
FOR FY:

C.E.O. RECOMMENDATIONS: Approve conditioned that the agreement is approved as to form by County Counsel.

County Executive Officer Signature: 

Department Recommendation: Consent Policy
Per Executive Office: Consent Policy

Prev. Agn. Ref.

Dist.

All

AGENDA NO.

3.28

BACKGROUND:

The Riverside County Fair has provided quality novelties and souvenirs to fair patrons each year. The Fair issued a competitive Request for Proposals (RFP) for novelty sales. The RFP was designed to give the Fair the opportunity to select a firm with the highest-grade novelties, souvenirs, and services. The RFP solicited proposals for a three (3) year agreement for 2004, 2005, and 2006 with the option to extend the agreement for two (2) one-year periods, 2007 and 2008.

The Fair received and evaluated three responses to the RFP. Based upon the evaluations, staff is recommending that an agreement be awarded to Midway Souvenirs.

The terms of the agreement shall be the following:

A guarantee of \$16,700.00, per year paid to the Fair, for 6 locations plus one fixed location, or 25% of its gross novelty and light-up novelties (less State sales tax) plus 10% of sales of imprint and sundry items and 25% of all other items sold in the gift shop whichever is greater.

COMMITTEE OF RIVERSIDE COUNTY
JUL 28 2003 10:53 AM
EXHIBIT 11A